



ATV CORPORATION

PRESS RELEASE

ATV Corporation announces Edrumcenter as its US distributor

Hamamatsu, Japan, April 15, 2021 — ATV Corporation announced today that it has entered into an agreement with Edrumcenter to be an exclusive distributor in the United States. Under the terms of the agreement, Edrumcenter will employ its extensive sales and marketing expertise with electronic drums to distribute ATV's aDrums artist and EXS series product lines throughout the USA.

Based in Knoxville, Tennessee, Edrumcenter was founded in 2016 by industry veteran Erik Hamm as a customer service orientated company specialising in electronic drums. Edrumcenter quickly established a leading position and was voted as the top place to buy electronic drums in 2018. Edrumcenter has also built up an impressive profile online through its popular YouTube channel and activities across social media. Edrumcenter is a dynamic young company that continues to expand in both size and influence.

ATV President Tatsuro Shibuya expressed his enthusiasm over the announcement: "All of us at ATV are delighted to be working with Erik and the Edrumcenter team. Together we are looking forward to bringing ATV products back to the US and given Edrumcenter's long experience and superb reputation as a specialist in electronic drums, we really couldn't ask for a better partner".

Edrumcenter's Erik Hamm added: "I am so excited to deal with ATV Corporation directly and bring their products back to the US market. I also believe that our close partnership and collaboration will bring significant benefits to all US consumers who are interested in electronic drums".

In due course, both companies will make further announcements about the distribution and sale of ATV products in the United States.

For more information:

ATV Corporation - info@atvcorporation.com
Edrumcenter - erik@edrumcenter.com